

National Kidney Foundation of Michigan



Sponsorship Opportunities

Friday, June 16, 2017
Ann Arbor, Michigan



National Kidney Foundation®
of Michigan

Big Quackers Sponsor - \$2,500

Benefits

- Logo prominently placed on all printed materials, including posters, flyers, etc.
- Logo prominently placed on all digital materials, including event emails, event website, and social media promotions
- Sponsor logo placed on large donor sign to be displayed at event
- Recognition as Presenting Sponsor with 2 social media posts including linking to company social media or website
- Recognized as Presenting Sponsor in press release
- Opportunity to decorate a large “Corporate Duck” decoy that will float down the river first, opening the race
- Sampling and promotional giveaway opportunity, includes booth space, table, and chairs

Quack Attack Sponsor - \$1,000

Benefits

- Name placed on all printed materials, including posters, flyers, etc.
- Name listed as sponsor on event website
- Name included on donor sign to be displayed at event
- Opportunity to decorate a large “Corporate Duck” decoy that will float down the river prior to rubber ducks
- Sampling and promotional giveaway opportunity, includes booth space, table, and chairs

Lucky Ducky - \$750

Benefits

- Name placed on all printed materials, including posters, flyers, etc.
- Name included on donor sign to be displayed at event
- Opportunity to decorate a large "Corporate Duck" decoy that will float down the river prior to rubber ducks
- Sampling and promotional giveaway opportunity, includes booth space, table, and chairs

Fuzzy Duckling Sponsor - \$500

Benefits

- Name included on donor sign to be displayed at event
- Opportunity to decorate a large "Corporate Duck" decoy that will float down the river prior to rubber ducks
- Sampling and promotional giveaway opportunity, includes booth space, table, and chairs

Corporate Duck Sponsor - \$250

Benefits

- Name included on donor sign to be displayed at event
- Opportunity to decorate a large "Corporate Duck" decoy that will float down the river prior to rubber ducks



Sponsorship Commitment Form

Yes, I want to help the NKFM and support the **2017 Rubber Duck Dash** and

- Big Quackers Sponsor, \$2,500
- Quack Attack Sponsor, \$1,000
- Lucky Ducky Sponsor, \$750
- Fuzzy Duckling Sponsor, \$500
- Corporate Duck Sponsor, \$250
- Rubber Duck Sponsor, \$5 per duck

Company/Organization: _____
(Please list the company as you wish it to appear on signage/acknowledgements)

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Work Phone: _____ Fax: _____ Email: _____

- My check is enclosed for \$ _____ Please make check payable to:
National Kidney Foundation of Michigan
- Please invoice me for \$ _____
- Please bill my credit card for \$ _____
American Express Master Card Visa Discover

Name as it appears on the credit card: _____

Credit card # _____

Expiration date: _____ V-code (3 digit number on back of card, 4 digits for Amex): _____

Signature of card owner: _____ Date: _____

The National Kidney Foundation of Michigan is a 501(c)3 tax exempt organization
Federal Tax ID# 38-1559941

Please return form to:

National Kidney Foundation of Michigan
Attn: Christina Church
1169 Oak Valley Drive | Ann Arbor MI 48108
Phone 734-222-9800 | Fax 734-222-9801
cchurch@nkfm.org